GreenPoints

ESG NEWSLETTER

Spring 2024

CLARION PARTNERS A Franklin Templeton Company

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CLARION WINS NUMEROUS ESG AWARDS AND INDUSTRY ACCOLADES*

2024 ENERGY STAR Partner of the Year: Clarion Partners is proud to announce that it has received the ENERGY STAR Partner of the Year Award for the second consecutive year from the U.S. Environmental Protection Agency and the U.S. Department of Energy. Clarion's ENERGY STAR Partner of the Year Award recognizes our Firm's energy management program, which utilizes data tracking and benchmarking to drive new strategic initiatives. Clarion accepted the award in Washington, DC with our ESG consultant Verdani Partners. Learn more here.



- Pension & Investments "Best Place To Work": Clarion Partners was named a "2023 Best Place to Work in Money Management" for companies sized 100-499 employees by Pensions & Investments (P&I) for the second consecutive year. With a culture emphasizing excellence, teamwork, and integrity, Clarion is proud to receive public recognition once again for its efforts to foster an engaging, inclusive work environment. Clarion strives to refine its Firm-wide policies and benefits to continually support employees at every phase of their careers. Read more here.
- Kingsley Excellence Awards: Clarion Partners was named a winner of the 2024 Kingsley Excellence Awards, which highlight commercial real estate organizations that continually exceed industry standards and consistently deliver an outstanding tenant experience. As a 12-year survey participant, Clarion Partners was recognized as a Kingsley Commercial Elite 5 in the retail category and over 35 Clarion properties have been named to the 100% Club, which recognizes individual properties that have received a perfect 5.0 overall tenant satisfaction score for two years in a row. Read more here.

HERITAGE & HISTORY MONTH EVENTS

Clarion Partners commemorates various heritage, history, and awareness months throughout the year.

Black History Month

Clarion Partners hosted Coffee and Tea Tastings across our U.S. offices in partnership with <u>Shari's</u>
<u>Tea</u>, a Black female-owned business based in Long Island City. Shari guided our employees through an educational tasting, delving into the origins and evolution of coffee and tea, as well as honoring their historical significance in Black culture.
Following the event, attendees voted for their favorite flavors and the top-rated beverages were made available to enjoy across our office cafes.

Women's History Month

Clarion Partners invited <u>Mercado Global</u>, a nonprofit dedicated to transforming the lives of Indigenous women in Latin America through entrepreneurship, to visit our New York office and share more about the social enterprise's inspiring mission and impact.



- Our Women's Leadership Network organized various team-building activities throughout March.
- In Los Angeles, our employees served 180 meals at the Downtown Women's Center to bring comfort and support to women experiencing homelessness.

ANNUAL AWARENESS INITIATIVES

Each year, Clarion Partners conducts ESG-focused Awareness Campaigns centering on sustainability topics such as Energy, Water, Waste, Well-being, and Transportation among others. So far this year, Clarion has shared Health & Well-being, Earth Day, and Sustainable Transportation Awareness campaigns with property teams and tenants featuring informative memos and flyers to be displayed at properties.

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CLARION CELEBRATES EARTH DAY

In celebration of Earth Day, Clarion Partners encouraged our team members to support their local communities and help beautify urban green spaces. Dallas and New York employees gathered in local parks to remove invasive weeds and plant new shrubs, while our Los Angeles office prepped fields and packed herbs and flowers at GrowGood's urban farm. Clarion also surprised our employees with mini planters to take home, filled with various pollinator plants that contribute to biodiversity.



SUPPORTING THE NEXT GENERATION OF REAL ESTATE LEADERS

At Clarion Partners, we believe in supporting and empowering developing professionals through tailored educational programs, mentorship initiatives, and providing resources that will nurture future leaders. Through industry partnerships and career-focused initiatives, Clarion is actively fostering connections and opportunities for rising and mid-level professionals to thrive and grow.

- StreetWise Partners Clarion Partners recently hosted an educational networking session at our New York headquarters with <u>StreetWise Partners</u>, a nonprofit that provides adult job seekers with mentorship programs. Mentees discussed their unique skillsets and explored potential career paths with Clarion employees across departments including Administrative Support, HR, Communications & Events, and IT.
- SEO (Sponsors for Educational Opportunity) Clarion Partners proudly sponsored the <u>SEO</u> Annual Awards Dinner, honoring the organization's transformative programs and its inspiring network of students and alumni. As a founding patron of the SEO & PREA Foundation Real Estate track, we've expanded our internship program from two interns in 2018 to six in 2023, with several participants transitioning into full-time

hires in recent years. We look forward to another successful summer with seven new SEO interns who started in June.



LEED VOLUME PROGRAM UPDATE*

As of April 30, Clarion Partners has achieved LEED certification for 39 industrial development projects under the U.S. Green Building Council's (USGBC) LEED v4 for Warehouse and Distribution Centers Volume Program (LEED Volume Program). This achievement,



facilitated by a LEED Volume prototype developed in collaboration with sustainability consultants Argento/Graham in 2021, streamlines the certification process for Clarion's developments, allowing for more efficient and cost-effective delivery of Class A logistics facilities.

With over 21 million square feet of additional developments expected to achieve LEED certification in the next 6 to 12 months and a pipeline of more than 32 million square feet, Clarion strives to attract and retain high-quality tenants by bringing sustainability practices to the rapidly evolving U.S. industrial sector.

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Attn: ESG@clarionpartners.com

^{*}Industry awards, ratings and certifications described above are provided by third parties, which may receive submission or membership fees or project registration and certification fees in connection with these award, ratings and certifications programs. Please <u>click here</u> for more information on programs referenced in this newsletter.

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